



**LETTER NO. L-11-07**

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**VIA E-MAIL**

February 16, 2007

To: All Gas Marketers and Stakeholders  
Registered Intervenors – TGI - Commodity Residential Unbundling CPCN (*TGI-CommUnbdg-RI*)

Re: Residential Unbundling Project  
Start of Marketing Activities to Begin May 1, 2007

Natural Gas Marketers that were involved in the public hearing process for residential unbundling are aware of Terasen Gas' April 13, 2006 Application for a Certificate of Convenience and Necessity for the Residential Unbundling Project ("RUP" or "Program") effective November 1, 2007, and the October 31, 2006 Application that dealt with five outstanding elements of the RUP. Gas Marketers who have received their Gas Marketer License subsequent to the Commission's August 14, 2006 Decision, Orders C-6-06 and G-152-06 may not be fully cognizant of the defined structure and framework of this Program.

Questions regarding the start date for residential customer marketing activities have recently become a concern. In order to provide further clarity to this issue, Terasen Gas distributed an E-mail dated January 18, 2007 requesting comments from interested parties. The British Columbia Public Interest Advocacy Centre, Energy Savings BC Limited Partnership, Universal Energy Corporation, Tahoe Energy Inc. and Direct Energy Marketing Limited responded in support of a prohibition on the start of residential marketing activities before May 1, 2007.

Therefore in order to avoid confusion over the start date for the RUP, it is appropriate for the Commission to confirm that Gas Marketers will be allowed to begin their advertising, marketing and selling activities to residential customers on May 1, 2007 and not before. This date is critical to allow an extensive informative education program to have an influence in the marketplace and reduce customer inquiries to the Commission and to the Terasen Gas' Call Centre. After this time, Terasen Gas will be better equipped to respond to enrollment requests as mentioned in the Terasen Gas' April 13, 2006 Application (second paragraph, page 4; section 5.6.4, page 45) and the Commission will be prepared to administer customer inquiries.

Yours truly,

*Original signed by*

Robert J. Pellatt

RB/dg

cc: Mr. Scott Thomson  
Vice President, Finance and Regulatory Affairs  
Terasen Gas Inc.